

TAKE A STAND—WE DID!

"Every week in Missouri I talk to manufacturing employers, and I hear the same frustrations. They want help getting qualified applicants to fill their job openings. We need to be able to measure the skills of our workforce, enabling employers to make smart hires, therefore saving time and money. The National Career Readiness Certificate designed by ACT will be a valuable tool for employers."

— **Ray McCarty, President, Associated Industries of Missouri**

"The National Career Readiness Certificate will make the hiring process smoother and more efficient. It will provide an effective measure of the applicant's fundamental skills, and give the employer an assessment for potential success. Today's economy demands a tool which ensures job seekers have the right stuff to succeed."

— **Daniel P. Mehan, President/CEO, Missouri State Chamber of Commerce**

"The National Career Readiness Certificate is helping us build the best workforce for the growing biomanufacturing sector! We recently collaborated with the animal health industry and higher education to develop a training course for entry-level biomanufacturing careers. By requiring a minimum Silver NCRC, we pinpointed those most likely to succeed in the mathematics portion of the coursework, helping us train better job candidates. Our animal health industry partners were very impressed with this use of the NCRC."

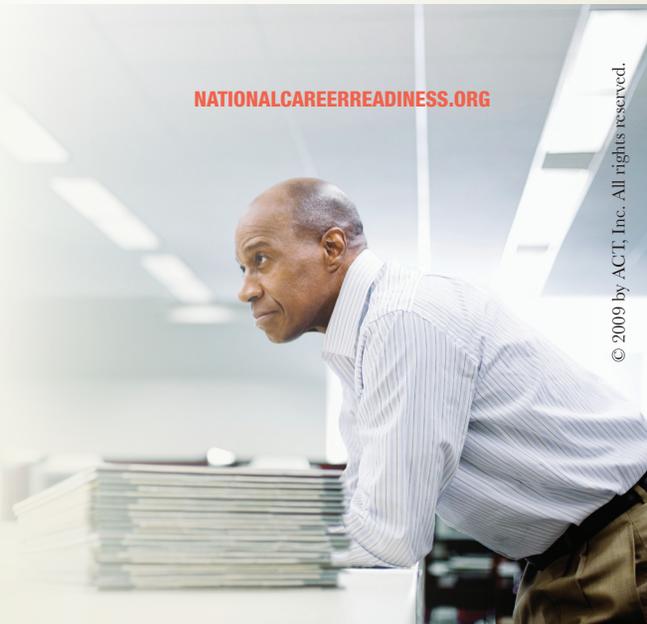
— **Keith Gary, PhD, Director of Program Development, Kansas City Area Life Sciences Institute**

"The National Career Readiness Certificate works. At St. Louis Community College, we know firsthand how the WorkKeys assessments used in the NCRC allow students to document their workplace skills for in-demand occupations. It is a significant workforce development tool to keep jobs in Missouri. Companies using the certificate will see how their investment in the workforce can result in long-term gains for business and the state."

— **Roderick Nunn, Vice Chancellor, Workforce and Community Development, St. Louis Community College**

"Able Manufacturing has utilized the WorkKeys learning assessments, administered by the Southwest Missouri Career Center since 2008. This is an exceptional tool for filtering job seekers. Able now steers all of our applicants to the Missouri Career Center, and relies on WorkKeys to determine their baseline skill groups. This process affords us greater efficiencies by having a more qualified group of candidates."

— **Susan Adams, Human Resources Director, Able Manufacturing, Joplin**



© 2009 by ACT, Inc. All rights reserved.



STAND UP FOR A SKILLED WORKFORCE

WHAT IS THE CERTIFICATE?

Now more than ever, American businesses need a strong, skilled workforce to overcome today's challenges. When you ask for the National Career Readiness Certificate, issued by ACT, at your business you'll find only the most skilled employees. The Certificate is the work-related skills credential, providing objective documentation of employees' skills that can be accepted nationwide. It is composed of three WorkKeys® assessments that measure skills critical to on-the-job success:

- APPLIED MATHEMATICS
- READING FOR INFORMATION
- LOCATING INFORMATION



THE CERTIFICATE IS AWARDED AT FOUR LEVELS BASED ON AN INDIVIDUAL'S PERFORMANCE ON THE ASSESSMENTS:



PLATINUM
skills for 99% of the jobs in ACT's extensive database of occupational profiles—the largest of its kind.

GOLD
skills for 90% of the jobs in our database.

SILVER
skills for 65% of the jobs in our database.

BRONZE
skills for 35% of the jobs in our database.

GO TO NATIONALCAREERREADINESS.ORG

A PROVEN SUCCESS

The Certificate is a proven, successful program because it is based on the WorkKeys system that employers have used for nearly 20 years to document real results, including decreased turnover and training time. Along with other education and background information, The Certificate serves as a valuable tool in making employment and training decisions.

ASK FOR THE BEST FOR YOUR BUSINESS

Take that first important step toward standing up for a skilled workforce at your organization by asking for The Certificate. Once you do, you'll be on your way to finding the most skilled applicants.

For details on how The Certificate can best be utilized by your organization, please contact:

NCRC Outreach Coordinator
Department of Economic Development
Division of Workforce Development
P. O. Box 1087
Jefferson City, MO 65102
(573) 522-2744
ncrc@ded.mo.gov

Missouri Career Centers

The National Career Readiness Certificate is a product that Missouri Career Centers provide to job seekers and business customers. The NCRC is used for screening, hiring, and promotion, as well as for fulfilling training needs for existing employees.

For more information, job seekers and employers can have their call automatically routed to the Missouri Career Center closest to their calling location by calling 1-888-728-JOBS (5627).

Learn more at missouricareersource.com

ACT, Inc

ACT is an independent, not-for-profit organization that provides a broad range of assessment, research, information, and program management services in the areas of education and workforce development.

Learn more at act.org

WorkKeys

The WorkKeys system, developed by ACT, is the gold standard in workplace assessment used by thousands of companies throughout the world.

Learn more at workkeys.com