

# SHRMC MEETING

August 12, 2010

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## INTRODUCTIONS

### CAFETERIA PLAN PARTNERSHIP

Dave Meyer  
Senior Vice President  
&  
Pam Nuernberger  
Second Vice President

Jan Jackson  
General Counsel, COO



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## OUR PURPOSE TODAY...

- Talk about changes for Open Enrollment
  - Benefits
  - Enrollment Process
  - OTC Medicine rule changes
- Education/Marketing Strategies
  - Giveaways
  - Grand Prizes
- Discuss common misperceptions about MOCafe
- Solicit ideas on outreach to employees

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## OPEN ENROLLMENT CHANGES

- Copay plan going away
- Only PPO & HDHP plans available
  - Deductible
  - Co-insurance
- Enrollment process will now be a “one-stop-shopping” concept with single sign-on
  - Go to myMCHCP to enroll for health/dental/vision
  - Passed thru to MOCafe to enroll for FSA
  - Passed back to myMCHCP to take Health Analysis

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## OPEN ENROLLMENT CHANGES

- Over-the-counter medicines
  - New rules effective January 1, 2011
  - OTC meds will require a prescription to be eligible
  - Affected items that will need an Rx to be eligible:

Acid controllers	Allergy & Sinus meds	Antibiotic ointments
Anti-diarrhea products	Anti-gas products	Anti-itch products
Baby rash ointments	Cold sore remedies	Cough, cold & flu products
Digestive aids	Feminine anti fungal items	Pain relief
Laxatives	Motion sickness	Stomach ailment remedies
Respiratory treatments	Sleep aids & sedatives	

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## EDUCATION/MARKETING STRATEGIES

- Challenge – incent employees to attend an open enrollment meeting
- Giveaways at each meeting – spread the word!
  - Raffle MOCafe pizza slicers at each OE meeting
  - Winners of raffle from each meeting will be entered into a drawing to win one of three grand prizes:
    - 32" Big Screen TV
    - Wii console
    - or a Wii Fit

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## COMMON MISPERCEPTIONS TRUE OR FALSE?

1. "If I don't use all of my FSA money, I lose all of my FSA money."
2. "I have to pay my doctor before I can claim the expense."
3. "My family members aren't covered by my state insurance plan, so I can't get reimbursed for their expenses."
4. "I planned to use my HCFSA for glasses and doctor visits, so I can't use the money for the hospital stay I incurred this year."

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## OUTREACH TO EMPLOYEES

- How can we be better at helping employees to understand the benefits of MOCafe?

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